

BOA Lounge Series

designed by

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In today's market place, breakout spaces and lunch rooms in offices are filled with standard sofas that are uninspiring, dull and out dated.

These spaces in the office are being used more frequently for collaboration and informal seating yet they don't offer the modularity and flexibility that today's users need.

The BOA Lounge Series was designed to provide solutions to these problems. It provides solutions by its modular and multifunctional design that lets users choose their preferred way of seating that's comfortable for individual needs.

The design was intended to be flexible in any space whether it was in the office environment, to a hotel lobby, to an airport, or a bar and restaurant.

To Increase Collaboration and Interaction:

The BOA Lounge Series was designed to encourage collaboration and interaction in any space throughout the office.

It's designed to turn under-utilized spaces such as break out / lunch areas or open lobbies into focal spaces for interactivity and idea generation.

The design allows and promotes collaboration anywhere whether it would be the lunch area, the showroom or anywhere in the office, not just at your desk or in the boardroom.

To Create Unique Spaces for Work and Relaxation:

The BOA Lounge Series is designed to create a range of different spaces suitable for everything from relaxation to spontaneous interaction to teamwork collaboration.

The BOA Lounge System not only offers people a place to connect, but also a comfortable lounge to relax or work informally with others.

The BOA Lounge System provides the right kind of spaces for a variety of individual or teamwork situations. These zones help foster communication and collaboration or simply a haven for lunch and relaxation.

The BOA Lounge System lets you optimize your own office space. You can re-configure and create different combinations using different elements.

Design Features:

The BOA Lounge System features 2 lounges, a straight lounge and a curved lounge. From the straight and curved lounge come the backrests/platforms that can be either full length or half length sizes.

The backrest/platforms are fixed in different positions to create different configurations that range from a chaise style straight to a cruciform to almost any S-style curves.

The BOA Lounge System allows you to wait, meet and collaborate in all kinds of ways in the any environment. You can either relax or work in many different ways and collaborate freely the way you want to.

Product Description and Principal Functions:

The BOA Lounge Series is a comprehensive range of “soft seating” and designed for commercial furniture markets in Australasia and internationally. The series comprises of 2 lounges (Curved and Straight) and also full and half length backrest platforms that can come in different fixed positions.

Targeted mainly but not limited for break out areas in the modern office.

The principal functions of the PLI Furniture Series are:

- Upholstered furniture items for the commercial/hospitality furniture market (for example; reception/lobby areas and breakout office lounge areas).
- Upholstered furniture items designed to compliment Gregory Commercial Furniture’s comprehensive range of office furniture products, and fulfil the requirements of Gregory Commercial Furniture’s architectural/interior design client base.
- Upholstered furniture items designed for broad market relevance (ie. to compliment a broad range of other office furniture requirements)

The BOA Lounge Series brings much needed flexibility and modularity to commercial designer seating.

The key features of the design are the 2 main sofas, straight and curved which both come with wide, flat backrest platforms in a variety of lengths and positions.

The design is user focused and customised. The backrest platforms also act as arms rests which are the perfect height for laptop use.

The 2 components straight and curved lounges combined with different sized backrests and positions allows for a multitude array of different seating positions for any space.

Users are offered unlimited creativity to customize the BOA Lounge Systems configuration and look to their needs and vision.

Key Product Features and Benefits:

The key emphasis was to design and create an item of furniture that was office friendly and employee orientated.

The design was to be a multi-purpose seating system that allows collaboration and office worker interaction but also provides a haven for relaxation and lunch area.

The BOA Lounge System is designed to help workers get the most out of their environment, melding a modern aesthetic with useful and appropriate functionality. The lounge system provides a multitude of function and at the same time looking great in a corporate setting.

Workplaces are increasingly using informal break-out areas to conduct meetings and encourage interaction between employees. However current lounges are quite cumbersome and too bulky to offer any customization for large group to small team activity. Existing sofas only offer one style of seating and cannot be changed to suit the user’s desired function. There was an opportunity for furniture to adapt to these needs.

The traditional functionality of commercial lounge seating is extended and enhanced by the BOA Lounge Series to accommodate the broader needs of modern working environment.

Functionality:

The BOA Lounge Series' backrest platforms are wide, firm and low, to provide a suitable platform on which to rest, and work on, a laptop, as well as papers or other material.

The open space between the seat and backrest/platform allows for different seating positions and functions.

Aesthetics:

The BOA Lounge Series is designed to have understated aesthetics to maximize cultural longevity.

It comes in a variety of vibrant fabrics. The seat and backrest platform can be finished in the same fabric or differently. This flexibility of matching fabrics for the backrest/platform and seat gives specifiers the opportunity to experiment with colours, creating a bold new statement with every piece.

The open space created between the seat and the backrest platform allows users to use to lounge as a temporary work area. The backrest/platforms can act as laptop platforms or armrests for relaxing.

The aesthetic simplicity of the open space between the seat and backrest platform offers a visual lightness to promote user interaction and customization.

Repeated curved corners in the backrest/platforms, legs and seat area provide a visual harmony that ties the design together.

Ergonomics:

The seating position has been designed to be relaxed, but still upright, in keeping with the nature of a working environment.

The BOA Lounge Series is designed in accordance with AS 4688:2000 for strength, safety, stability and ergonomics.

Cross-over Appeal:

The design is deliberately simple and understated to promote cultural longevity and market diversity.

While designed primarily for the commercial soft seating market, the BOA Lounge Series has great crossover appeal for commercial hospitality applications.

The modularity and flexibility of the BOA Lounge Series makes the design suitable to spaces such as hotel lobbies, airports, restaurants, and open cafe's.

Quality of manufacture:

The BOA Lounge System was designed to be manufactured from responsible and sustainable materials. It was also designed to be a high quality product that's strong, durable and long lasting.

Timber used in the seat and backrest/platform are from FSC rated plantation grown timber (100% FSC certified timber).

GECA approved foams - premium super resilient CFC free cold formed polyurethane foam for consistent mass production.

Ease of disassembly and re-upholstery were paramount in the design of the lounge, both to extend it's usable life, and to ensure effective recycling and disposal of it's components at end-of-life. Glue-free fabric fixing facilitates this easy future re-covering and minimises VOC off gassing.

The legs, sub frame and backrest platform supports are made from non-coated stainless steel tubing. The choice of non-coated stainless steel in the structure was informed by strength, durability and easy recyclability.

Environmental Sustainability:

The overarching environmental philosophy of the BOA Lounge Series is to build to a high quality product of lasting life, value and aesthetic.

The BOA Lounge Series is design to promote an environmental Audit system for its products, processes and suppliers as part of a long-term strategy that will see it as part of a coherent and holistic environmental sustainability program.

The BOA Lounge series is designed to use low carbon, local manufacture, and chiefly renewable resources to comply with Green Building Council Australia standards for furniture.

It is constructed of the following materials to promote and encourage environmental sustainability:

- **STRUCTURE:** Welded tubular stainless steel (non-coated) sub-frame that also extends for the backrest platform supports.
- **SEAT AND BACKREST PLATFORM:** Polyurethane foam with sustainable FSC rated plantation grown timber (100% FSC certified timber).
- **UPHOLSTERY:** Glue-free fabric fixing facilitates easy future re-covering and minimises VOC off gassing. GECA approved foams and fabrics.
- **LEGS:** Premium non-coated stainless steel leg frames - stainless steel legs are more durable & eco-friendly than chromed or powder coated metal.
- **FEET:** Recyclable polyurethane glides